LIONEL COUSELING SERVICE



ABOUT US

LCS was launched as a wellness center in November 2021, it's a long – cherished dream of Mr, Henry Njoroge who runs counselling psychology practice from there. He is a holder of counselling Psychology level 6–TVET, Bachelor of commerce –banking and Finance, He also serves as student Vice President in Kenya Institute of Business and counselling studies KIBCO.

VISION

To facilitate personal growth and transformation in our clients

MISSION

To facilitate meaningful change

VALUES

We are curious about our client's lives
We find solutions together
Through trust we achieve and grow
We share and care
We are honest and reliable

WHAT WE DO

We focus on the provision of therapy to individuals, couples and groups in different sectors, businessand life coaching, and clinical and coaching supervision services.

OFFICE: LOTUS PLAZA, 1ST FLOOR PARKLANDS, CHIROMO NAIROBI.

Business Goals and Objectives.

To provide clients with a quality service that is tailored to their needs
Delivery of an effective service to our clients





Growth Strategy

- An emphasis on quality service collaboratively decided upon with clients
- Target customers are consumers of mental health services in various sectors
- Increase Therapy/Supervision/Coaching services in targeted sectors
- Marketing tools will include public speaking and relationship building with
- stakeholders such as schools, NGO's, corporates, etc. and small businesses
- Promotional strategies include informational workshops to the public and
- networking with small business groups to increase awareness



Sevices

- Addiction counselling
- Stress management
- Work-life balance intervention
- Personal financial management
- Retirement Planning
- Guidance and counselling(Learning institutions)
- Premarital Counseling
- Adolescent Counseling
- Loss & Grief
- Trauma



Business Competitiveness

The structure of our centre allows for flexibility of approach and innovation, hence our ability to tailor solutions to our clients' needs. Lionel counselling services is free to bring on board expertise that may be required to service special needs while the core of the business remains constant.

Partnered with organisations which assist the client to achieve his/her goals e.g. insurance companies

Clients

- Paleah Wholesellers limited
- Kenya orient life assurance
- Brydges International center
- Kidani Mabati limited
- Buruburu 1 Primary School

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